LLC Huawei Ukraine is looking for PR specialist to join our business

**Responsibilities:**

* Strategies and planning: carry out HUAWEI Ukraine PR strategy, and to consider the Ukraine environment and business; follow the brand promotional routes, External communication plan.
* Implementation: Regarding a yearly commercial plan management company’s PR executing, including brand marketing activities, sponsorship, new product launch and high-end media interviews, key materials building and managing supervision, storytelling in order to promote the company stories to other media group.
* Management: Supporting build PR resources local internal team and other PR company. And
* Supervising Ukraine HUAWEI PR development, implementing PR strategies and steps including simplifying procedures and sustainability.
* Responsible for company events, large associating launch and related project management, scheming and executing.
* Assist marketing other depts in order to proceed market analysis related to work, collecting data, competitors and clients information; investigate market trend and set the target market.
* Follow our company’s business operation needs, be responsible to establish brand related promotion and marketing activity campaigns.

**Requirements:**

* 1 years and above company PR relating experience
* Understanding Ukraine PR region developing trend, media environments and consumer situation, it will be a priority if you have rich experience in content development.
* With experience in managing large PR work, outstanding development, managing areas of PR strategies and executing, as well as agreeing with headquarters ability. (Including PR cases)
* Have PR crisis dealing experience, successful PR crisis case performance.
* Outstanding PR incident solving ability.
* Successful experience in leading at least 10 of the big event, such as launch event, performance, concerts, social events planning and proceeding.
* Excellent artistic feeling and international wise creative sense, fashionable, and trendiness